



Cellular Host-Pathogen Interactions

Amsterdam, The Netherlands • 5-7 September, 2010
A Current Opinion in Cell Biology Conference

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SPONSORSHIP AND EXHIBITION INFORMATION

Exhibition Table Top Stand - €1,500

An exhibition will run alongside the conference providing you with the opportunity to:

- Generate New Leads
- Consolidate business relationships with existing customers
- Increase company brand awareness
- Network with peers
- Raise your company profile within the industry
- Launch new products to a focused audience

Exclusive Main Conference Sponsor including sponsorship of the Conference Dinner - €12,000

Sure to be one of the highlights of the Current Opinion event, the drinks reception provides an unrivalled opportunity to have high profile branding at the main social event of the conference.

- Listed as main sponsor on all show promotional literature and materials
- 2 Free delegate places
- Opportunity to have short address at the beginning of the reception
- Your company logo on available paraphernalia (eg napkins, doilies etc.)
- Your company logo on A1 sized foam-backed posters where the reception will be taking place.
- Listing of your company name and logo in the delegate manual
- Listing of your logo and company name, short description and link through to your company website on the conference website & a delegate bag insert

Sponsorship of Conference Lanyards @ €3000

- Your company logo on the woven conference lanyard given to each delegate.
- Listing of your company name and logo in the delegate manual.
- Listing of your logo and company name, short description and link through to company web site on the conference website.

Sponsorship of USB sticks @ €2,500

- Your company logo together with the conference logo on the high quality conference bag given to each delegate, providing you with a high profile and long lasting presence.
- Listing of your company name and logo in the delegate manual.
- Listing of your logo and company name, short description and link-through to company web site on the conference website.

Delegate Wallet Insert @ €900

Your promotional materials can be inserted into each delegate wallet given to participants on site. This applies to light weight materials only – books etc. will not be inserted into delegate wallets, but are more appropriate for literature displays.

Materials should be sent to the Conference Secretariat in time for insertion into the delegate bag - specific dates will be provided on application and quantities will be provided nearer the conference.

Literature Display @ €900

Your promotional materials will be displayed by the conference organisers on a dedicated literature display in the area where delegates will have their coffee breaks, lunch and Poster viewing session.



SPONSORSHIP AND EXHIBITION ORDER FORM

1. YOUR DETAILS

Company contact name for correspondence	
Organisation	
Address	
Post/zip code	Country
Tel	Fax
E-mail	

2. ORDER DETAILS

	Exhibition Stand @ €1,500
	Exclusive Main Sponsor including sponsorship of the conference dinner @ €12,000
	Sponsorship of Conference Lanyards @ €3,000
	Sponsorship of Conference USB sticks @ 2,500
	Delegate Wallet Insert @ €900
	Literature Display @ €900

All prices are quoted in Euros. For exhibition stands EU customers should add local VAT @ with the exception of UK customers who should add UK VAT and if VAT registered (A VAT registration number must be supplied) and local VAT if not VAT registered. Non EU customers should add nil VAT.

For sponsorship: EU sponsors should add nil VAT if VAT registered (A VAT registration number must be supplied) and UK VAT if not VAT registered. UK sponsors should add UK VAT. Non EU sponsors should add nil VAT

EU Customer VAT Number: _____

3. HOW TO PAY

TOTAL AMOUNT PAYABLE _____

Please charge my VISA / MasterCard / Amex

Card Number	
Expiry date	Today's Date
Cardholder Name and Address (if different from above)	

Cheque enclosed (please make cheques payable to Elsevier)

I will arrange a bank transfer to Elsevier on receipt of an invoice

4. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature: _____ **Today's Date:** _____

5. RETURN TO:

Sales Manager

James Kenney
Elsevier, S&T Journal Publishing
Tel: +44 20 7424 4216
Fax: +44 1865 853 136
Email: j.kenney@elsevier.com

Terms and Conditions of Booking:

- Acceptance of applications for table-top exhibits is at the discretion of the organizers
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the conference secretariat immediately on +44 (0) 1460 259776. Cancellation more than 91 days prior to the first open day of the Conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the Conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.